

Draft Programme

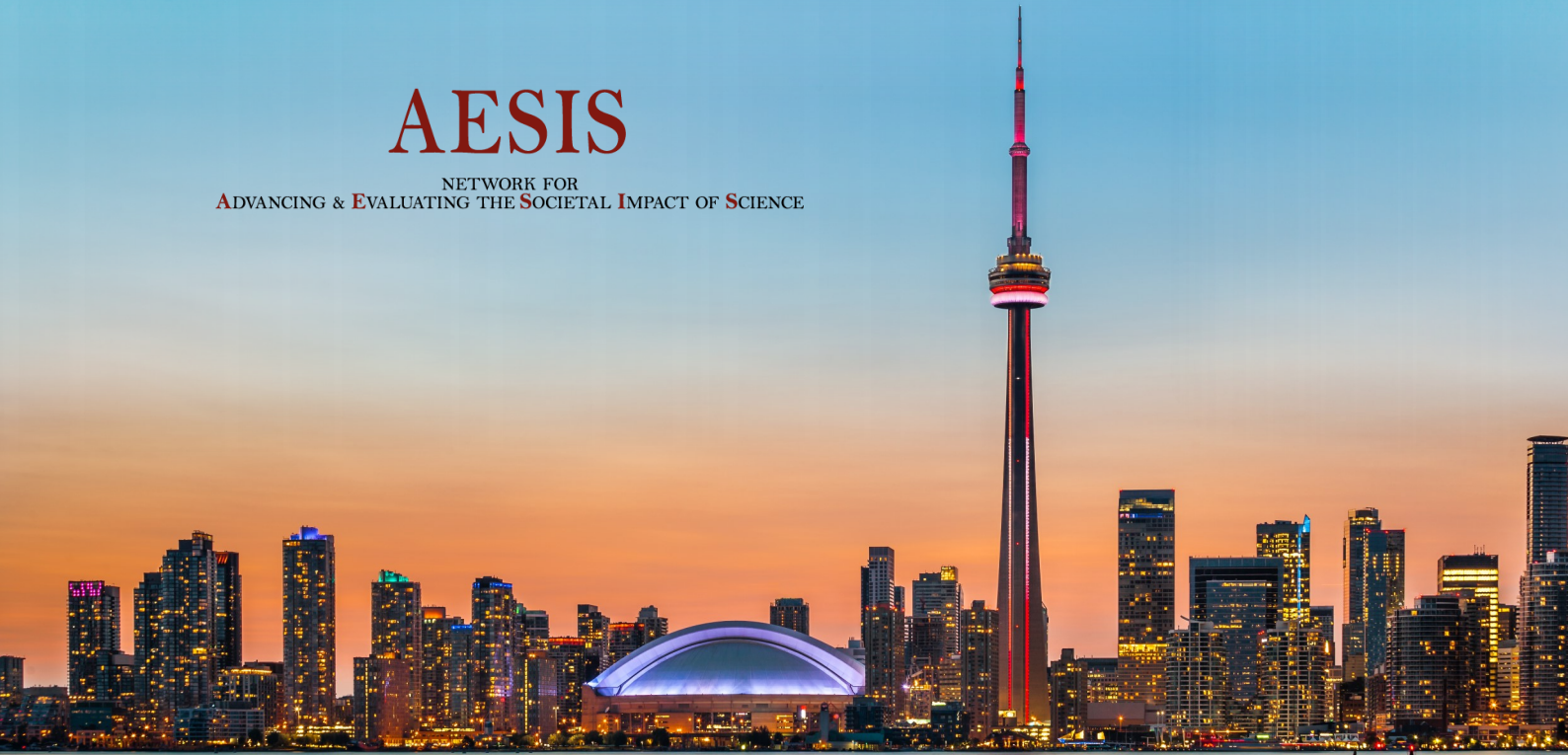
# Impact of Social Sciences and Humanities

*An international conference on stimulating and assessing Impact of  
Social Sciences and Humanities through interdisciplinary and inclusive approaches*

14-16 October 2020 - Toronto, Canada

## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



Partners:



FEDERATION FOR THE  
HUMANITIES AND  
SOCIAL SCIENCES | FÉDÉRATION  
DES SCIENCES  
HUMAINES



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la COLLABORATIVE

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RESEARCH  
IMPACT  
CANADA | Turning  
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into action



National Research  
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## - IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

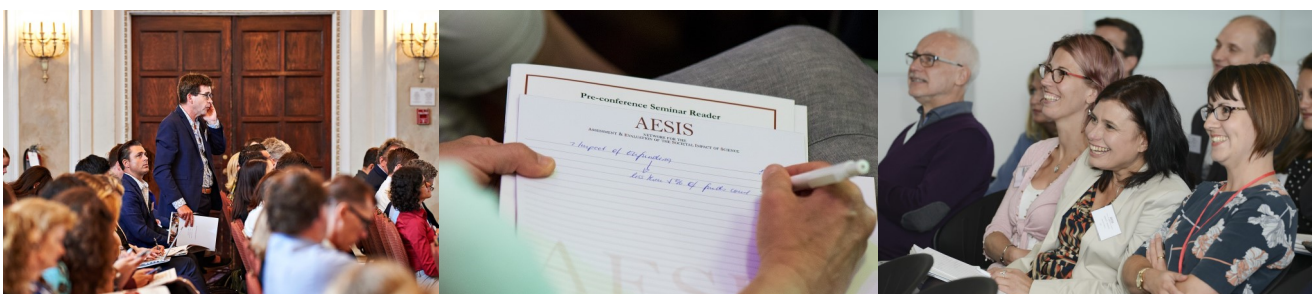
Canada has been successful in the last years in calling more attention to the position of Canada in their research intensity and innovation worldwide. Furthermore, the three granting councils (SSHRC, NSERC, CIHR) as well as the Canada Foundation for Innovation (CFI) and other organisations, have been aiming to evaluate (funded) performance on more than just academic impact. In addition, in 2017, the Fundamental Science Review was submitted to the federal government to transform Canada's research capacity. Finally, shortly after that the government has reintroduced the position of Chief Science Advisor in order to generate more evidence-informed policymaking. These prospects and initiatives share one common goal: assessing, enabling, and accelerating the societal impact of science. To what extent has this aim been reached, and has this process been carried out in an interdisciplinary and inclusive manner?

The AESIS Network is proud to announce that its next edition on **'The Impact of Social Sciences and Humanities on Society'** will be taking place in Toronto, Canada. Last year, after stimulating editions in Cardiff and Copenhagen, we have brought together research managers, science policy makers, funders, knowledge exchange experts, and other relevant professionals from all parts of the world in Washington DC. Building on the outcomes of the conference and science policy development of recent years, we are thrilled to bring the cross-sectoral conversation of the impact of Social Sciences and Humanities (SSH) to Canada.

For this edition, we are aiming to foster a discussion on how one can assess and stimulate impact of SSH through an interdisciplinary approach. In order to generate a profound impact of SSH on society, we believe collaborations with parties from business, government and not-for-profits, and engaging with the broader public are all vital aspects in this process.

We start the event with an attempt to both map and assess the impact of SSH; what does impact mean in the context of different segments of society, and through which indicators can you measure it? Then, we will identify different opportunities of collaborations with societal stakeholders, and discuss how co-creations of knowledge with other scientific disciplines may play a role in stimulating impact. Subsequently, we will engage in interactive discussions on which skills can enable one to optimise impact for the sake of the public as a whole and close with some targeted recommendations for the Canadian science policy system and beyond drawn from the conclusions of the meeting.

The interdisciplinary momentum and focus on addressing nation and global societal challenges in Canada's research eco-system make it an excellent and indeed inspirational context to foster the worldwide debate on impact. At the same time, several international perspectives can offer valuable and critical evaluations to the current progress and obstacles in Canada. The AESIS Network and its partners are excited to welcome you to the **'Impact of Social Sciences and Humanities 2020' conference in Toronto.**



# - IMPACT OF SCIENCE -

## Programme Advisory Committee

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<b>Sandra Lapointe</b>	Associate Professor of Philosophy at McMaster University in Ontario, Canada
<b>David Phipps</b>	Executive Director of Research and Innovation Services at York University, Canada
<b>Amy Cook</b>	Senior Director of Knowledge Mobilisation, CIFAR, Canada
<b>Representative</b>	Federation for the Social Sciences and Humanities, Canada
<b>Representative</b>	Social Sciences and Humanities Research Council, Canada

## AESIS Advisory Board

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<b>Koenraad Debackere</b>	General Manager at K.U. Leuven, Belgium
<b>Beverly Damonse</b>	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
<b>Luke Georghiou</b>	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
<b>Maria de Kleijn</b>	Senior Vice President Analytical Services at Elsevier
<b>Barend van der Meulen</b>	Head of research, Rathenau Instituut, The Netherlands
<b>Susan Renoe</b>	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society
<b>Toby Smith</b>	Vice President of Policy at the American Association of Universities, USA
<b>David Sweeney</b>	Executive Chair, Research England, United Kingdom
<b>Paul Wouters</b>	Dean of Social Sciences & former Director of CWTS, Leiden University, The Netherlands



# *Draft-Programme*

## Thursday 15 October

**08.30-09.00**    **Registration**

**09.00**        **Land Acknowledgement**

Opening by:

**09.05**        **The Conference Chair**

**09.15**        **Mona Nemer**                      Government of Canada

**09.30-11.00**    **I Plenary opening: Policies for Impact**

**09.30**        **Name**                              Incoming President, Social Sciences and Humanities Research Council

**09.45**        **Arthur Lupia**                      Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation, US

**10.00**        **Pearl Dykstra**                      Chair of Empirical Sociology at Erasmus University Rotterdam

**10.15**        ***Global South Impact  
Expert***

**10.30**        Panel discussion led by the conference chair

**11.00-11.30**    **Group picture & Break**

**11.30-12.45**    **II Parallel sessions: Mapping and Assessing Impact**

Societal Stakeholders and Impact — Room —	SSH & (big) data developments — Room —	National assessment systems — Room —	SDG's & Grand Challenges — Room —	Indicators of SSH Impact — Room —
<p><i>Identifying the societal stakeholders when organising Impact of science</i></p> <p><b>Name (Chair)</b> Position</p> <p><b>Lidia Brito</b> Director of Science Policy and Capacity Building, UNESCO (Uruguay)</p>	<p><i>How could SSH steer positive impact of big data &amp; AI?</i></p> <p><b>Amy Cook* (Chair)</b> Senior Director of Knowledge Mobilisation, CIFAR</p> <p><b>Carolyn Watters</b> National Research Council Canada</p> <p><b>Name</b> Position</p>	<p><i>Topic description</i></p> <p><b>David Sweeney* (Chair)</b> Executive Chair, Research England</p> <p><b>Name</b> Position</p>	<p><i>How can one map societal impact through contributions to resolving Grand Challenges?</i></p> <p><b>Darren Gilmour</b> CEO, Royal Society</p> <p><b>International Development Research Council Representative</b></p> <p><b>Name</b> Position</p>	<p><i>Topic description</i></p> <p><b>Paul Wouters (Chair)</b> Dean of Social Sciences, Leiden University</p> <p><b>Ziyad Marar</b> President of SAGE Publishing</p> <p><b>Kate Geddie*</b> Senior Director of Research, CIFAR</p>

**12.45-13.45**    **Lunch**

\*Confirmed speakers

# *Draft-Programme*

## Thursday 15 October

13.45-15.00 III Parallel sessions: Structuring Impact of SSH through Collaboration

With government — Room —	With business — Room —	Interdisciplinary approaches — Room —	Engaging with the broader community — Room —	Research Infrastructures for SSH — Room —
<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>
<p><b>Tim Wilson*</b> (<i>Chair</i>) Executive Director of Research Grants and Partnerships, SSHRC</p>	<p><b>NSERC Representative</b> (Chair)</p>	<p><b>Name</b> (<i>Chair</i>) Position</p>	<p><b>Name</b> (<i>Chair</i>) Position</p>	<p><b>Canada Foundation for Innovation (CFI) representative</b> (<i>Chair</i>)</p>
<p><b>Name</b> Position</p>	<p><b>Sustainability Network Representative</b></p>	<p><b>Julia Moore</b> Senior Director, The Center for Implementation</p>	<p><b>Name</b> Position</p>	<p><b>Rick Delbridge</b> Dean of Research, Innovation &amp; Enterprise, University of Cardiff, UK</p>
<p><b>Name</b> Position</p>	<p><b>Name</b> Position</p>	<p><b>Robert DiRaddo*</b> Director General, NRC Medical Devices Research Center &amp; Devices &amp; <b>Jennifer Crosbie*</b> Psychologist, The Hospital for Sick Children (Sick Kids)</p>	<p><b>Name</b> Position</p>	<p><b>Name</b> Position</p>

15.00-15.30 Break

15.30-16.00 IV Introduction to the panel

- 15.30 **David Budtz Pedersen\*** Director of the Humanomics Research Centre, Denmark
- 15.45 **Wendy Cukier** Founder and Academic Director of the Diversity Institute, Ryerson University

16.00-17.15 V Interactive debate: Interdisciplinary approaches for advancing societal impact

- 16.00 Recommendations from the parallel sessions
- 16.15 Closing Panel with Chair:

Panel members:

- Rob Annan** President & CEO, Genome Canada
- Jim Grossman** President of the National Humanities Alliance
- Wendy Cukier** Founder and Academic Director of the Diversity Institute, Ryerson University

*At the start of the debate the audience can vote for questions/statements. These will (also) be debated.*

- 17.15 Closing remarks by

18.00 Reception & Dinner

\*Confirmed speakers

# *Draft-Programme*

## Friday 16 October

**08.30-09.00 Registration**

09.00 Conference Chair

*What did we achieve on the first day and how does it relate to the second day programme*

**09.15-10.00 VI Plenary opening: Connecting Research with the Broader Community**

09.15 **Elizabeth Alexander** President of the Andrew W Mellon Foundation, United States

09.30 **Representative** **Federation of Social Sciences and Humanities**

09.45 **Representative** **Inuit Tapiriit Kanatami**

**10.00-10.15** Move to roundtables (check colour-coding on your badge for correct session)

**10.15-11.00 VII Roundtables - Group Discussions on Impact of SSH**

Institutional Assessment Systems — <i>Colour</i> —	Impact of Mission-driven vs. Fundamental Research — <i>Colour</i> —	Enhancing Impact through intermediary organisations — <i>Colour</i> —	Institutions, Leadership & Impact — <i>Colour</i> —	Assessing & Optimising Impact in the Humanities — <i>Colour</i> —	Assessing & Optimising Impact in the Social Sciences — <i>Colour</i> —	<i>Plenary session</i> Evidence Informed Policy ————— <i>Room</i>
<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>
Coordinator	Coordinator	<b>Gail Bowkett</b> Mitacs	<b>Toby Smith</b> Association of American Universities	<b>Jim Grossman</b> National Humanities Alliance	<b>Wendy Naus*</b> Consortium of Social Sciences Association	<b>Vivian Tseng</b> (Chair), VP, William T Grant Foundation, United States
&	&	&	&	&	&	<b>Tracey Brown</b> Director, Sense about Science, United Kingdom
Coordinator	Coordinator	Coordinator	Coordinator	Coordinator	Coordinator	<b>Evidence for Democracy Representative</b>

**11.00-11.30 Break**

\*Confirmed speakers

# *Draft-Programme*

## Friday 16 October

### 11.30-12.45 VIII Parallel sessions: Stimulating Impact of SSH

Training & Skills for Impact — Room —	Innovation & Entrepreneurship — Room —	Science Policy on Impact — Room —	Impact Lifecycle Management — Room —	SSH & STEM: Tackling Societal Challenges — Room —
<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Connecting impact planning, implementation, assessment and improvement</i>	<i>How the interplay between SSH &amp; STEM research may maximize societal impact</i>
<b>Sandra Lapointe*</b> ( <i>Chair</i> ) Director of Association, Federation of Social Sciences and Humanities	<b>Name</b> ( <i>Chair</i> ) Position	<b>Name</b> ( <i>Chair</i> ) Position	<b>Kathryn Graham*</b> ( <i>Chair</i> ) Executive Director, Performance Management and Evaluation, Alberta Innovates	<b>Rob Annan</b> ( <i>Chair</i> ), President & CEO, Genome Canada
<b>Susan Renoe</b> Executive Director, Center for Advancing Research Impact in Society (ARIS)	<b>Mitacs Representative</b>	<b>Gilles Patry</b> Executive Director, U15	<b>David Budtz Pedersen*</b> Director, Humanomics Research Centre, Denmark	<b>National Research Council Canada (NRC) Representative</b>
<b>Susan Porter</b> Immediate Past President, Canadian Association for Graduate Studies	<b>Mark Mann</b> Innovation Lead Social Sciences & Humanities, Oxford University Innovation, United Kingdom	<b>Jeff Kinder</b> Executive Director of Science and Innovation, Institute on Governance	<b>Name</b> Position	<b>Name</b> Position

### 12.45-13.45 Lunch

### 13.45-15.45 IX Closing panel: 'Recommendations for the Canadian science system, and beyond'

13.45 Outcomes Parallel sessions & Roundtables

14.00 Ranking the recommendations

14.15 Audience - remaining questions and debates

14.45 Closing panel with Conference chair:

Panel members:

**David Sweeney\*** Executive Chair of Research England

15.45 Closing remarks and summary by the Conference Chair

### 16.00-17.00 Closing reception